



STRENGTH RECOVERY

FOR DAMAGED HAIR



3X STRONGER
HAIR AFTER
ONE USE*

*Strength Recovery Shampoo and Conditioner vs. non-conditioning shampoo.



HYDRA SOURCE

FOR DRY HAIR

MICRO-DOSED HYDRATION CONCENTRATE

81 micrograms per 100 ml*

Aloe
[Fermented]

Hyaluronic acid
[Micro-filtered]



6X MORE HYDRATION AFTER ONE USE*

*Hydra Source Shampoo, Conditioning Balm and Leave-In Spray vs. non-conditioning shampoo.



FULL RESCUE

FOR FALLING, BREAKING HAIR



+74%
RESISTANCE
TO HAIR FALL*

*Due to breakage, from brushing. Full Rescue Shampoo, Conditioner and Serum vs. non-conditioning shampoo.



COLOR LAST

FOR COLOR-TREATED HAIR



BEFORE / AFTER

PREVENT
COLOR FADE
UP TO 4 WEEKS*

*Consumer test after application of Color Last Shampoo and Conditioner.



SCALP SYNC

FOR ALL SCALP TYPES



BEFORE / AFTER

BALANCES
SCALP'S
MOISTURE



SCALP SYNC PURIFYING
SCALP CONCENTRATE

EXFOLIATES
AND CLARIFIES
SCALP AFTER
1 USE

+Pre-shampoo treatment for all scalp types.



SCALP SYNC
OIL BALANCING SERUM

ABSORBS OILS
AND PROMOTES
FRESH SCALP

+For oily scalp.